

Taking Footage for Instructional Videos

Content/Planning

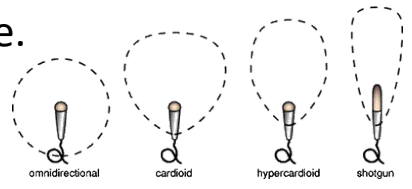


- **Scout out** your location
- Create a **storyboard**
- Have someone **point** to key items as they explain
- Tie content to a **learning outcome**
- Gain needed **permissions** – space, tech requirements, on-screen talent
- Ensure proper **PPE**
- Gather needed **equipment**
- **Rehearse** major talking points

TRANSPORTATION LEARNING CENTER		
Storyboard for Instructional Video - (EXAMPLE)		
1. List of Video Outcomes: • Safety • Equipment • Procedures	2. List of Video Outcomes: • Safety • Equipment • Procedures	3. List of Video Outcomes: • Safety • Equipment • Procedures
4. List of Video Outcomes: • Safety • Equipment • Procedures	5. List of Video Outcomes: • Safety • Equipment • Procedures	6. List of Video Outcomes: • Safety • Equipment • Procedures

Sound

- **External microphones** are best – we prefer a **boom microphone**
- **Background noise:** eliminate as much as possible, always record **room tone**
- Get mic as close to speaker as possible, without being in the frame.



Visual

- Always **test** your camera, at location
- **Focus** on what you're talking about
- Keep **undesirable items** out of the frame
- Using the **rule of thirds** helps learners focus
- Record in **landscape**
- Always **stabilize** yourself and camera using a **tripods, dolly, 3-points of contact**, etc.
- Avoid using "zoom"
- Take **establishing, medium & close-up shots**

Lighting

- Goal: make sure what you're showing is **clear**
- What you see isn't necessarily what the camera sees – **do test shots!**
- Use the **sun** when possible
- If not, a flash light, **shop light** or LED camera light
- Avoid heavy **shadows**

